

NAME: _____



Activity One

BRAND AWARENESS

Frindle makes reference to how products are marketed to the public. In the story, Frindle shirts, ball caps, erasers, sunglasses and much more were produced and sold. Choose a brand like Coke or Nike, or your favorite celebrity, and find out what marketing has been done to promote them and increase their popularity. Write your findings in the spaces provided.

Name _____

Date _____

Before I researched this topic, I thought I knew that _____

_____.

Did you know _____?

_____?

I found out my information by _____

_____.

I discovered _____

_____.

I also learned _____

_____.

Another interesting fact I found was _____

_____.

I wonder _____.

NAME: _____



Activity Two

INQUIRING MINDS WANT TO KNOW

Nick had to do research on where words came from and orally present his findings to his class. Choose a topic that you would like to know more about; for example, how were the Egyptian pyramids created, or who made the first soccer ball. Use who, what, where, when, why, and how to conduct your research. Be prepared to share your findings with your classmates.

Who? _____

What? _____

Where? _____

When? _____

Why? _____

How? _____

NAME: _____



Activity Three



LINCOLN ELEMENTARY SCHOOL CAFETERIA MENU

Nick thought the cafeteria food at his school was awful. He had the idea to get kids to bring their lunches from home in protest of the bad food. As consumers, Nick knew that if the kids refused to buy the food, the cafeteria would have to improve the food that they offered to the students in order to stay in business. In the end, Nick's idea worked and his cafeteria was serving delicious foods.

Your task is to create a lunch menu for Nick's school cafeteria that he would approve of. It has to be affordable for the kids; in the book Nick says that each kid only spent \$1.35 on lunch each day.

Make sure you include:

- Drinks
- Fruits
- Vegetables
- Breads/Grains
- Meat and Alternates
- Dairy
- Desserts

Each item should be priced.

It would be a good idea to review some menus available in local restaurants or on-line. Look at the way the menu is laid out. Review how pictures are used. Gather your ideas and get started.

Make your menu as neat and presentable as possible. It should include pictures of some of the foods. Use an 11 x 7 size sheet of paper. Fold it in half. On the front cover include the title of the cafeteria with the school name. The menu should be made from the two inside pieces of the paper. Computer pictures are acceptable.



Activity Four



INTERVIEW

In **Frindle**, Nick was interviewed several times by different reporters and was on the talk show with David Letterman. Imagine that you are a reporter conducting an interview with Nick. He has already been interviewed about the Frindle, now you have heard about the cafeteria protest that led to delicious food being served in the schools in Westerfield.

Think about what people would want to know about how Nick devised this plan, implemented it and achieved the results he was looking for. Develop at least ten questions to ask Nick related to the cafeteria plan.

You can use this chart to help you develop the questions:

Question Matrix

	is	did	can	would	will	might	should
Why							
How							
When							
Where							
What							
Who							

Once you have created ten questions, switch your questions with a partner. Answer the questions as if you were Nick.

Note: Make sure you record on your paper who created the questions and who answered them.



Activity Five

ACT IT OUT

This activity can be done individually or in small groups.

Many chapters in the story **Frindle** could be dramatized and made into a short play. Choose your favorite chapter and create a short play that can be performed by a small group of students.

A play is a story that has come to life. In a play, characters are given lines to say and are told what to act out.

You may have to make up a line for a character to say if they are in the chapter but do not say anything. You might also have to explain to your cast what the person is feeling; for instance, if the story says that Mrs. Granger's eyes were like thunderclouds you wouldn't say this. Instead you would give her a line:

Mrs. Granger: (glare at the reporter) This whole thing about the frindle is utter nonsense. A pen is a pen not a frindle and that is that.

Create your play giving lines or actions to each character involved in the chapter. Show in "()" how the character should act while delivering their line or while in the scene.

Once the play is written, practice it in your group. Perform it for another group or the whole class. Have fun!

NAME: _____



Activity Six

TRUST FUND

When Nick turned twenty-one, he was given his trust fund from all of the profits made from Frindle products. He found out unexpectedly that he was rich. He gave some of the money to his parents and his brother's daughter. Now he wonders what he will do with the rest of the money.

Imagine that you have just received notice that you have inherited a trust fund with a great deal of money from an unknown relative. You have more money than you can imagine. How will your future change now that you have so much money?

Outline your plan for the future in paragraph form. Make sure you answer the following questions in your plan:

- How will your life change now that you have so much money?
- What will you do with the money?
- Will you invest it? If so in what?
- Where will you live?
- Who will you share the money with and why will you share with them?