

NAME: _____



Activity One



Communicating in the 21st Century

In the old days, talking with people at work was done face-to-face, through memos and over speakerphones. Today, things are different. New technology brings new and better ways to talk to each other.

- Email** - send an email instead of a phone call or memo
- Text** - send a message instead of talking on the phone or face-to-face
- Video Chat** - talk with others easily from far away

Pick one of the formats above. Write a story where you're talking to a peer or supervisor. This could be a meeting over video chat. It could be an email to a co-worker. It could be a text to your boss. Remember, how you talk to your friends is different to people at work.

NAME: _____



Activity Two

Design a Restaurant



You have decided to open your own restaurant. You will work hard to bring your ideas to light to make your dreams real. But first, we must answer the questions: who, what, when, where and how. For this project, you may work in a group of 1-3 students.

Pre-Challenge:

Discuss what your favorite restaurant is in town and your favorite type of food to have when dining out.

Step 1: Think of a concept. This is the way people see your restaurant. It tells people what to expect when dining there.

1. What is the overall concept of your restaurant going to be? (Ex: trendy, fun, local food) _____
2. What country or region inspires your restaurant? _____
3. What type of food will you serve? (Ex: ethnic, fast food, comfort food, café) _____
4. Who is your target market? (Families with children, Business People, People on the Go) _____
5. What kind of service will you offer? (Fine Dining, Casual Dining, Buffet, Take out) _____
6. What are some dishes/food you plan on serving? _____

Step 2: Think of the atmosphere. This is the way people will physically see your restaurant when they walk in.

1. What will your restaurant be named? Remember that your name must match the concept. _____
2. Will you have a logo? If so, what will it be? _____
3. Where do you want this restaurant to be located? _____
4. What kind of lighting will your restaurant have? _____
5. What type of seating will your restaurant have? _____

Step 3: Use a form of technology to present your ideas to your class.

NAME: _____



Activity Three



Leadership Comparison: The Super Leader

PART 1: What's your favorite movie or TV show? Who is in a leadership position? It could be the principal of a high school. It could be the King of a country. It could be the captain of a spaceship. Write down who the leader is below. Make a list of qualities this leader has. Describe whether you think these are good qualities or bad. Explain.

Leader: _____ Movie/TV Show: _____

Qualities: _____

Good or Bad Qualities? _____

PART 2: Do the activity again. This time, use a different character. This character should be very different than the first one. Answer the same questions.

Leader: _____ Movie/TV Show: _____

Qualities: _____

Good or Bad Qualities? _____

PART 3: Now, create your own character. Base your new character on the two above. Choose all the best qualities from both to make a new super leader. Give this character a background story. What makes them a better leader than the ones above? Explain.

Leader: _____

Qualities: _____

Background Story _____

NAME: _____



Activity Four



Building Networks for your Business

Imagine you are starting your own business. Think of a product you want to sell. For example, say you want to open a lemonade stand. Having a great product is one thing, but to be a success, you need to know the right people.

In this example, the right people would be vendors who can supply you with the lemons you will need. You may also need to know the right person at city hall to get you a permit so you can put up your stand. Someone who's good at marketing would also be good to know. They can help you get the word out about your new business.

Come up with a good product. What is your product? _____

Make a list of all the people who can help you:

_____	_____
_____	_____
_____	_____
_____	_____

Pick 3 people from your list above. Explain how knowing each person will help you in your business.

Person 1: _____

How do they help: _____

Person 2: _____

How do they help: _____

Person 3: _____

How do they help: _____

NAME: _____



Activity Five

Network Profile



Talking to other people today is easier and faster. This can help many people. Maybe you're planning a birthday for your Aunt. You could be talking with a friend in another country. Or maybe you just found out a celebrity is at the mall.

Social and Business Networking share many things. Most of all they help you get noticed. They also help you gain and build friendships.

Each student is going to make their own Network Profile. This will be shared among classmates. It will help to find common likes and goals.

Use the template below:

(Likeness or Photo.)	FULL NAME: AGE: GRADE:
Personal Information	Hometown: Favorite Food: Favorite TV Show/Movie: Favorite Game:
Activities Outside of School	Hobbies, Sports, Arts:

NAME: _____



Activity Six

Debate Essay



A debate is like an essay. It has a beginning, a middle and an end. The beginning tells what someone thinks about something. The middle gives all the proof to back them up. The end gives a summary of what they think and why. An essay will usually tell just one side of something. A debate tells both sides.

For this activity, you will write out what you think about something. This will be your side of the debate. Pick a problem that you think strongly about. Write an essay following the layout below.

Beginning: Say what the problem is and what you think about it. 2-3 sentences

Middle: Give 3 facts that agree with what you think. 6-9 sentences

End: Say again what you think and why. 3-4 sentences
