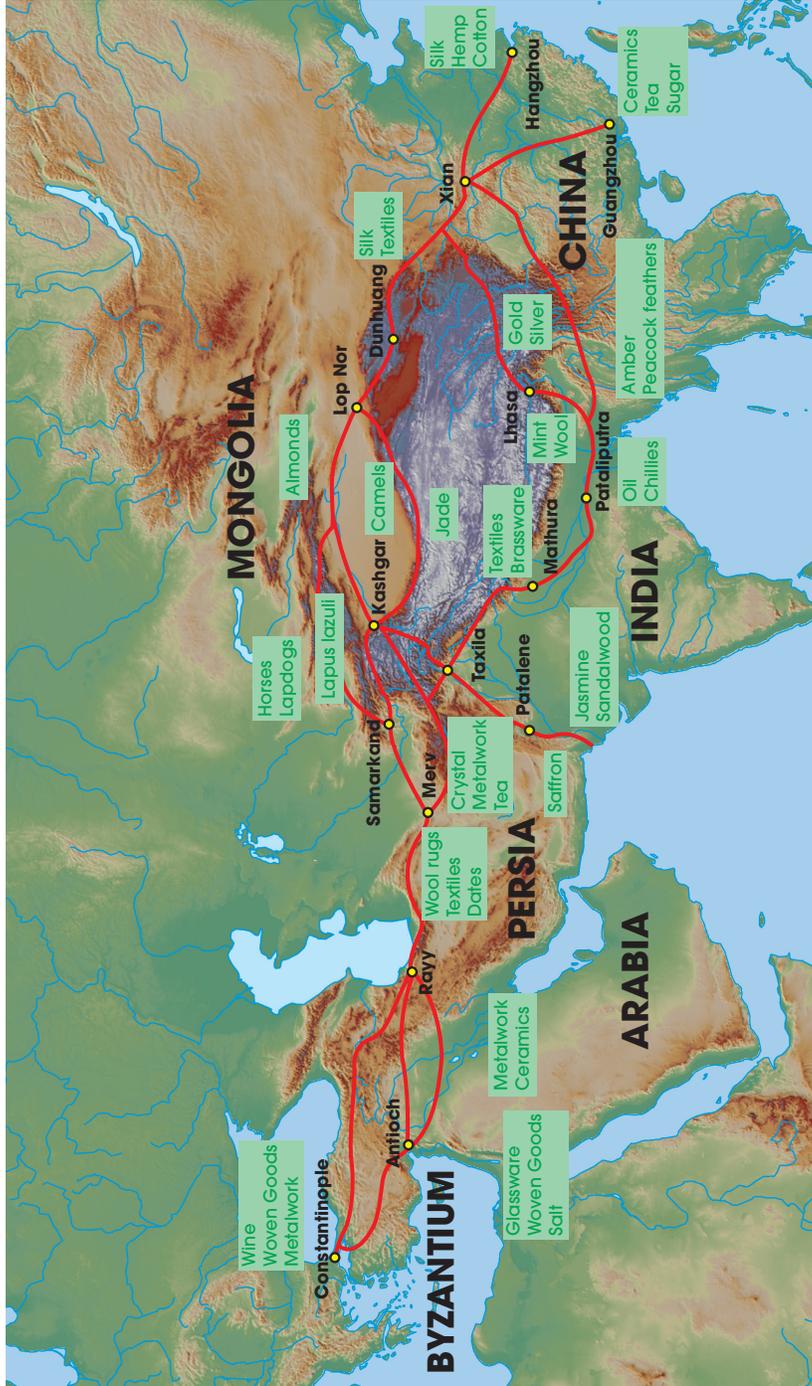


# Silk Road



Beginning in the first millennium B.C.E., the Silk Road allowed travelers from Eurasia, Asia, and the Middle East to trade goods with one another. Silk and Jewels were traded out of Asia; musical instruments such as cymbals were traded from India to China and Europe; early Persian reed instruments were brought to Europe, which led to the Clarinet and the Oboe. Goods were not the only thing traded along the Silk Road. Scientific ideas and technologies were brought over to Europe from Asia, such as the magnetic compass, the printing press, and mathematics.

# Globalism and Health

## Pandemics & Epidemics



West Nile Virus



Foot & Mouth Disease



Swine Flu

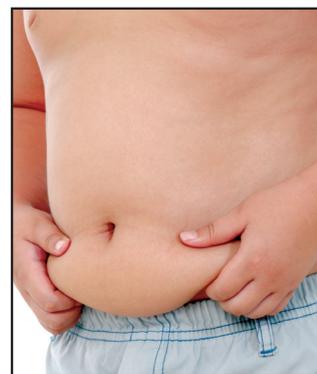
## Global Impacts of the Western Diet



Asthma



Heart Disease



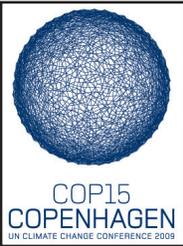
Obesity

# The Global Environment



## 1997 Kyoto Protocol

At this conference, the Kyoto Protocol was adopted after intense negotiations. For the first time, the protocol introduced binding targets for greenhouse gas emissions in 37 industrialized countries from 2008 to 2012.



## 2009 Copenhagen Accord

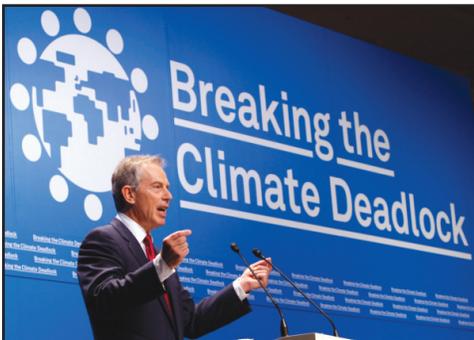
The United Nations Climate Change Conference was held in Copenhagen, Denmark. The conference included the 15th Conference of the Parties (COP 15) to the United Nations Framework Convention on Climate Change and the 5th Meeting of the Parties since the Kyoto Protocol. The beginnings for the world climate change plan beyond 2012 was agreed there. This document recognized that climate change is one of the greatest challenges of the present and that actions should be taken to keep the average world temperature increases to below 2°C.



Leaders of industrialized countries working on consensus



Protesters at conference



Former UK Prime Minister Tony Blair



Protesters in the U.S.



# World Languages



# Cultural Homogenization

## The Spread of Western Culture



The Western Culture spread even more quickly with the creation of media technology



Fads of Western Culture found their way overseas



Western cuisine also made its way overseas

## Maintaining Cultural Diversity



Native American Traditions



Asian Traditions



Eastern Traditions



# Tourism



There are many benefits and problems to tourism. On one hand, tourism benefits the local economy with tours of local historical sites, eating local foods, partaking in local customs, and attending performances by local artists. The downside to tourism is that tourists bring with them traffic and congestion, garbage, their own culture, and the negative impact on the environment with the construction of hotels, restaurants, and roads.

