

Short-Answer Questions

Good Traits + First Impressions

When looking for a job, it's good to know the good things about you. These are your traits. Sometimes it is hard to think of good things about yourself.

Group activity: Talk to 2 different classmates. Ask them to describe you. This will help you start to make a list of good things about yourself. Use the questions below:

a) What are some good things about me? Type your answer in the box below.

b) What are the first three words you think of when you think of me? Type your answer in the box below.

/6

Reading Passage

Build Your Personal Brand

The first step of a network is making a personal brand for yourself. Branding is used in business. It helps companies sell things to people. A Personal Brand is the same thing. It is how YOU sell YOURSELF to the world.

You need to think about:

- the image you want to show the world
- the message you want to give
- what makes you special

Ask yourself:

- What am I good at? What am I already known for?
- What am I passionate about? What makes me different?
- What would I like to achieve in my life?
- How do I define success?
- What do I want a boss to remember about me?

Comprehension Questions

What is Your Social Media Reputation?

Many people use social media for job building. They also use it for work networking. Companies look for people online. They look for good character. Companies look at your poor posts or links. Check your Social Media Status. Is what you post helping or hurting you? See what's out there: Search online for yourself on all the major browsers. Go to at least 5 pages in on the results. Review all your social media's site profiles: See how you look to others.

What did you find out about yourself? What is your personal brand? Is it helping or hurting your name?

Type your answer in the box below.

/3

Marking Rubric

Name:

	Level 1	Level 2	Level 3	Level 4
Understanding Concepts	Demonstrates a limited understanding of the concepts. Requires teacher intervention. <input type="checkbox"/>	Demonstrates a basic understanding of the concepts. Requires some intervention. <input type="checkbox"/>	Demonstrates a good understanding of the concepts. Requires no intervention. <input type="checkbox"/>	Demonstrates an excellent understanding of the concepts. Requires no intervention. <input type="checkbox"/>
Responses to the text	Expresses responses to the text with limited effectiveness; inconsistently supported by proof from the text. <input type="checkbox"/>	Expresses responses to the text with some effectiveness; supported by some proof from the text. <input type="checkbox"/>	Expresses satisfactory responses to the text with some effectiveness; supported by satisfactory proof from the text. <input type="checkbox"/>	Expresses thorough responses to the text with some effectiveness; thoroughly supported by proof from the text. <input type="checkbox"/>
Analysis of Concepts	Interprets various concepts from the text with limited, unrelated details and incorrect analysis. <input type="checkbox"/>	Interprets various concepts from the text with some details but also some incorrect analysis. <input type="checkbox"/>	Interprets various concepts from the text with satisfactory details and good analysis. <input type="checkbox"/>	Interprets various concepts from the text with excellent details and thorough analysis. <input type="checkbox"/>
Application of Concepts	Demonstrates a limited ability to apply various concepts from the text to activities, discussions, and situations. <input type="checkbox"/>	Demonstrates a basic ability to apply various concepts from the text to activities, discussions, and situations. <input type="checkbox"/>	Demonstrates a satisfactory ability to apply various concepts from the text to activities, discussions, and situations. <input type="checkbox"/>	Demonstrates a strong ability to apply various concepts from the text to activities, discussions, and situations. <input type="checkbox"/>

Total Score = /91