

# ROCK BAND SIMULATION

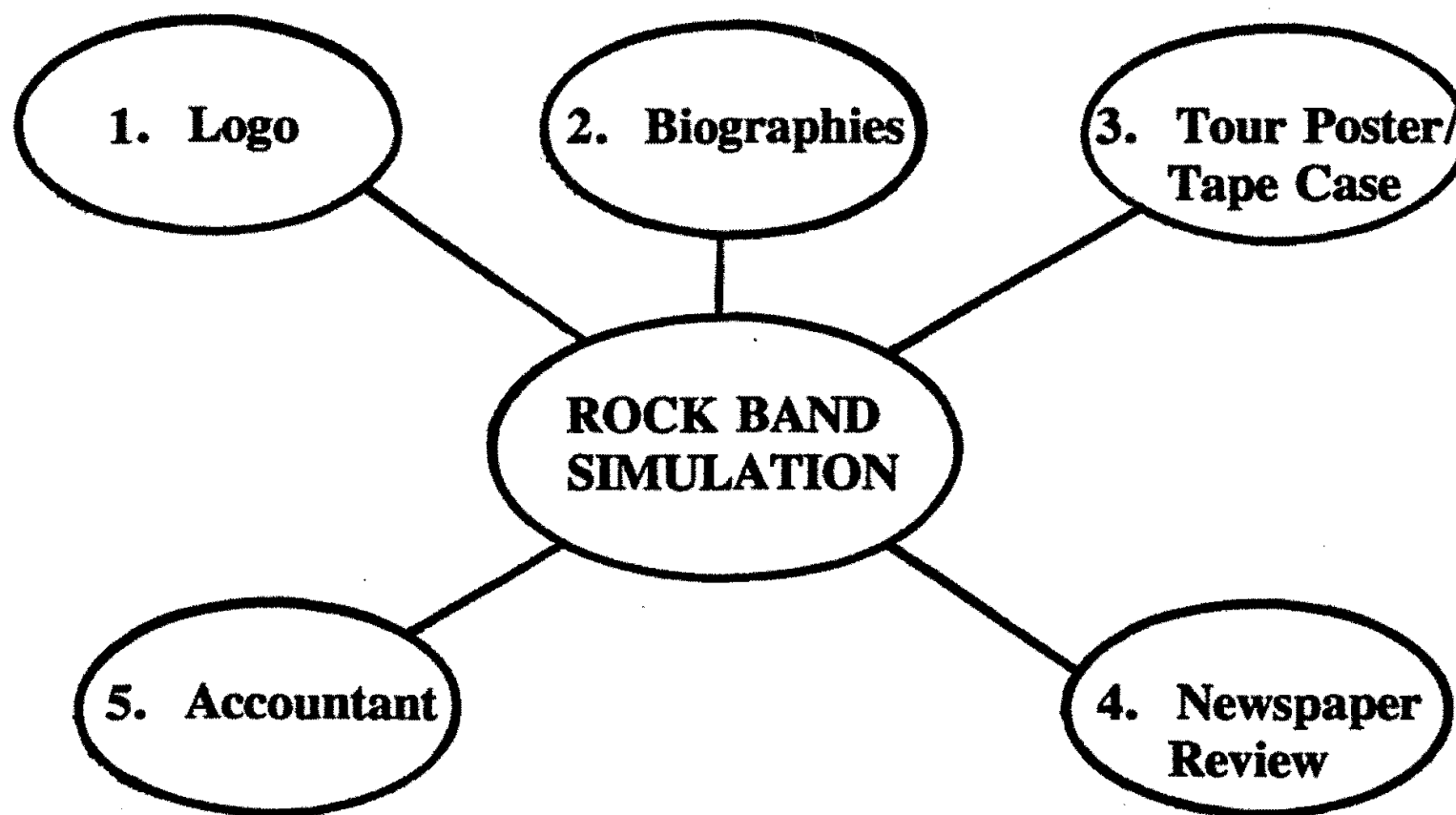
## UNIT OVERVIEW

In this unit, students will simulate the creation of their own rock band. As well as creating the individual members of the band students will assume the roles of:

- 1) Marketing Director - responsible for advertising and promotions
- 2) Newspaper Reporter - writes a review of a rock concert
- 3) Accountant - in charge of monetary affairs of band

This unit places an emphasis on communication skills (group work) and creative and critical thinking. Specifically this unit is intended to promote both intuitive and imaginative thought.

## STUDENT ASSIGNMENTS



1. **Logo** - Choose band name and design band logo.
2. **Biographies** - Draw a 5 cm x 5 cm picture and write a description of each band member.
3. **Tour Poster or Tape Case Design** - Design a full colour poster advertising the latest tour or create a tape case design.
4. **Newspaper Review** - Write a review of a recent rock concert for a local newspaper.
5. **Accountant** - Estimate and calculate expenses of holding a rock concert.

### ASSIGNMENT #1 - BAND LOGO

#### Student Objectives

- students will brainstorm to generate ideas for creating a band name and logo.

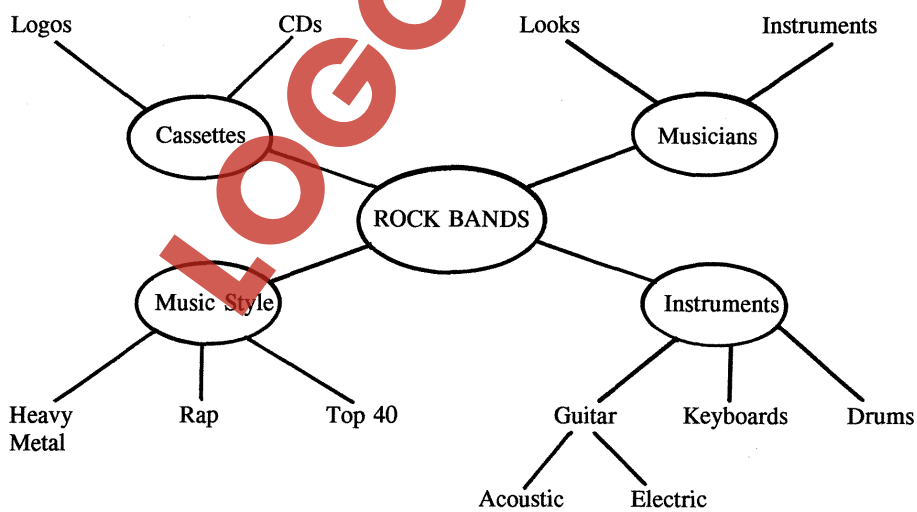
#### Student Activities

- students brainstorm to develop a concept map (web) on "Rock Bands"
- students choose a name for their band
- students design and colour logo for their band

#### Suggested Teaching Strategies

- Since this is the introductory lesson, the brainstorming approach is used to spark student interest
- teacher places topic "Rock Band" on board and challenges students to brainstorm any words related to rock bands
- with student direction, teacher puts words into concept map (ideas here may be rearranged into concept map form)
- after the brainstorming activity is complete, students should choose a name for their band and start designing a logo (insist that students choose a name quickly)
- 9 x 12" manilla tag (stiff yellowish stuff) works well for the logo designs

#### Sample Concept Map



### ASSIGNMENT #3 - FULL COLOUR TOUR POSTER OR TAPE CASE DESIGN

#### Student Objective

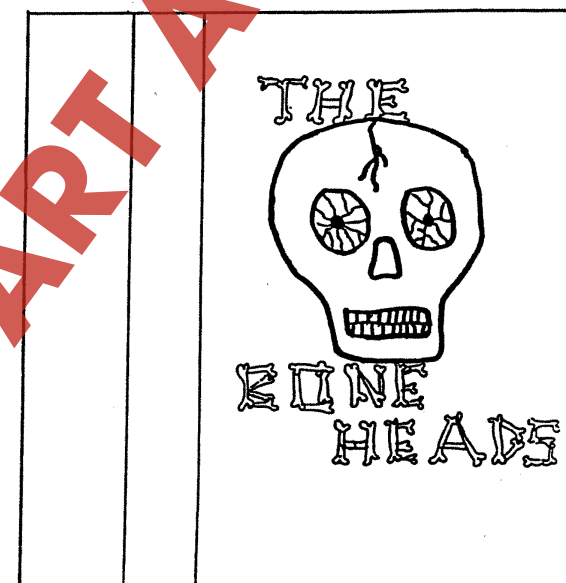
- students will determine characteristics of an effective poster or tape case

#### Student Activities

- students design and colour:
  - (a) a poster advertising the band's latest tour
  - or
  - (b) a tape case for the band's latest album

#### Suggested Teaching Strategies

- use student input, make a list on board of things to include on a tour poster (i.e.) name of tour (Steel Wheels Tour), place, date, ticket prices, cities on tour
- use student input to discuss "what makes an effective poster?" (i.e. use large lettering, bright colours, not too cluttered)
- students may want to sketch their poster on scrap paper first
- students may want to supply real posters of their own as examples
- as an alternative assignment, students may choose to design a tape case instead of a tour poster
- tape case design should be authentic in size and must be submitted in an actual plastic cassette case



### OPTIONAL LESSON #1 - WRITING LYRICS

#### Student Activities

- students will write new words for a song with a familiar melody

#### Suggested Teaching Strategies

- this is a fun activity and words do not have to be serious
- students choose a song with a familiar melody (Jingle Bells, On Top of Old Smoky, Frere Jacques)
- give some common examples that the students already know
  - e.g. We Three Kings of Orient are,  
Tried to smoke a rubber cigar,  
It was loaded,  
It exploded,  
Following yonder star ...
- it is helpful to have the words to some songs with familiar melodies available to the students

### OPTIONAL LESSON #2 - RADIO ANNOUNCER

#### Student Objectives

- students will use both written and oral language to persuade people to attend the concert

#### Student Activity

- students will write and perform a radio ad convincing people to attend a concert sponsored by a local radio station (30 - 60 seconds long)

#### Teacher Strategies

- tell the students to imagine that they are a dynamic/flashy radio announcer
- ads can be submitted on tape or done live in front of class

### COUNTDOWN TO EXCELLENCE

#### WHAT IS IT?

*Countdown to Excellence* is an innovative approach to evaluation in education. The *Countdown to Excellence* method motivates students and empowers students to achieve their full potential.

#### HOW DOES IT WORK?

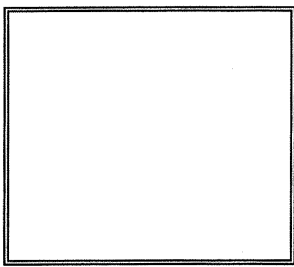
The teacher determines how many marks each assignment or project should be worth. Simple assignments are given less value (10-20 marks), and major projects are valued higher (25-50 marks). The total number of marks available should total 100. When an assignment is handed in, marks are deducted from the total of 100.

The following is an example of how *Countdown to Excellence* might be used for a unit on sculpture.

SCULPTURE UNIT		STUDENT NAME _____		
ASSIGNMENT OR PROJECT	MARKS ASSIGNED	MARKS DEDUCTED	RUNNING TOTAL	
Soap Carving Possible 10 Marks	8/10	2	98%	
Newspaper Figures Possible 15 Marks	14/15	1	97%	
Paper Mache Mask Possible 25 Marks				
Clay Sculpture Possible 50 Marks				
SCULPTURE UNIT			TOTAL _____%	

This student receives an 8 out of 10 on the first assignment which means that 2 marks are deducted leaving a running total of 98%. In an attempt to maintain this high mark, students put extra effort and care into their remaining assignments. Fewer marks deducted means a higher final score ... *A Countdown to Excellence*.

**BAND MEMBER BIOGRAPHIES**



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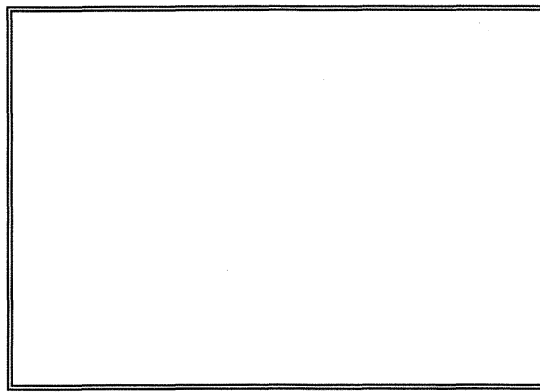
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**THE DAILY CHRONICLE**



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Overall Rating (Tin, Silver, Gold, Platinum) \_\_\_\_\_

By Nationally Syndicated Columnist \_\_\_\_\_

**ACCOUNTANT**

REVENUES		EXPENSES	
ITEM	TOTAL INCOME	ITEM	TOTAL COST
<b>TOTAL REVENUES</b>	\$	<b>TOTAL EXPENSES</b>	\$

**Total Revenues – Total Expenses = \$ \_\_\_\_\_ NET INCOME**

**WHERE IS PHLEGM???**

NAME: \_\_\_\_\_

There are four members of a band called "Phlegm and the Mucus". Phlegm is the leader, while band members Slice, Slime and Slush make up "The Mucus". The four instruments played are Lead Guitar, Base Guitar, Keyboards and Drums. (not in order) Two members of the band do all the singing with one person singing lead, the other singing harmony backup.

Your job is to use the clues to figure out:

- 1) what type of instrument each band member plays
- 2) who are the singers
- 3) where each band member is located on the stage.

To use the chart, put an "X" in a space that is not true and a checkmark in a space that is true.

**CLUES**

1. Slush does **not** play base guitar.
2. The keyboard player sings harmony and stands on the drummer's left.
3. Phlegm plays some type of guitar and is the lead singer.
4. The lead guitar player doesn't sing since his voice sounds like fingernails scraping a chalkboard.
5. The keyboard player has only one vowel in his name.
6. Slice does **not** play lead guitar.
7. The drummer is located at the back of the stage and is on a riser because he can't see over the base player.

	Drums	Base Guitar	Lead Guitar	Keyboards	Lead Singer	Backup Singer
Phlegm						
Slice						
Slime						
Slush						

When you have solved the puzzle, you can draw the band members on the stage in the correct locations.



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## OPTIONAL LESSON #3 - WHERE IS PHLEGM???

### Optional Teaching Strategies

This optional logic puzzle can be used as an enrichment activity for students done their work early.

Students use clues, powers of deduction, and a chart to solve a tricky problem.

This puzzle is quite tough and clues may have to be supplied to help out the students.

Two puzzles have been included, the first one being a little easier than the second.

### Answer

	Drums	Base Guitar	Lead Guitar	Keyboards	Lead Singer	Backup Singer
Phlegm	X	✓	X	X	✓	X
Slice	✓	X	X	X	X	X
Slime	X	X	✓	X	X	X
Slush	X	X	X	✓	X	✓

# ANSWER KEY

