



Fostering a Culture of Iteration

What is Iteration and Innovation?

Below are examples of things throughout history. Each one is an example of either an iteration or an innovation. Your job is to mark each one as either or. If you're not sure what something is, look it up on the Internet. Read a bit about it. Is it a new version of something that already exists? Then it is an iteration. Is it the first of its kind? Then it is an innovation. Good luck!

1. Circle the correct answer for each thing.

- | | | |
|---|------------------|-------------------|
| a) iPod | iteration | innovation |
| b) Coca-Cola | iteration | innovation |
| c) Kindle Paperwhite | iteration | innovation |
| d) Fluorescent Bulb | iteration | innovation |
| e) iPod Touch | iteration | innovation |
| f) "I'm a Believer" - Smashmouth | iteration | innovation |
| g) Diet Coke | iteration | innovation |
| h) Kindle | iteration | innovation |
| i) <i>Harry Potter and the Sorcerer's Stone</i> - 1998 | iteration | innovation |
| j) "I'm a Believer" - The Monkees | iteration | innovation |
| k) Compact Fluorescent Bulb | iteration | innovation |
| l) Windows 1.01 | iteration | innovation |
| m) <i>Harry Potter and the Philosopher's Stone</i> - 1997 | iteration | innovation |
| n) Wi-Fi | iteration | innovation |
| o) Ethernet | iteration | innovation |
| p) Windows 10 | iteration | innovation |

2. The car is an example of an innovation. The first car was steam-powered. Then it was gas-powered. Now some are electric. Do you think the electric car is an innovation? Do you think it is an iteration? Explain.
